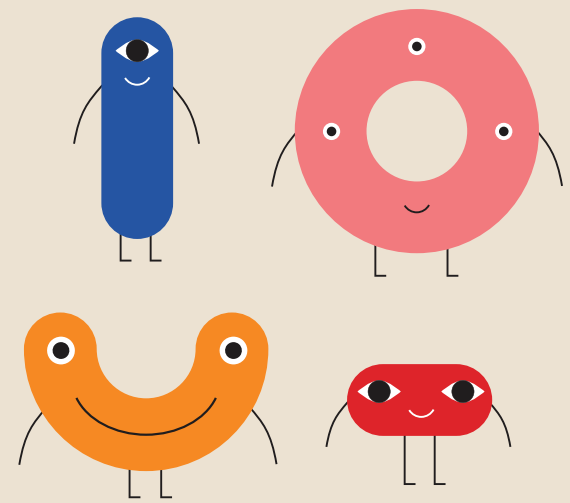
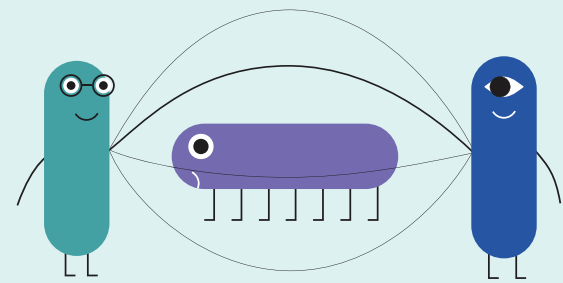


## INCLUSIVE



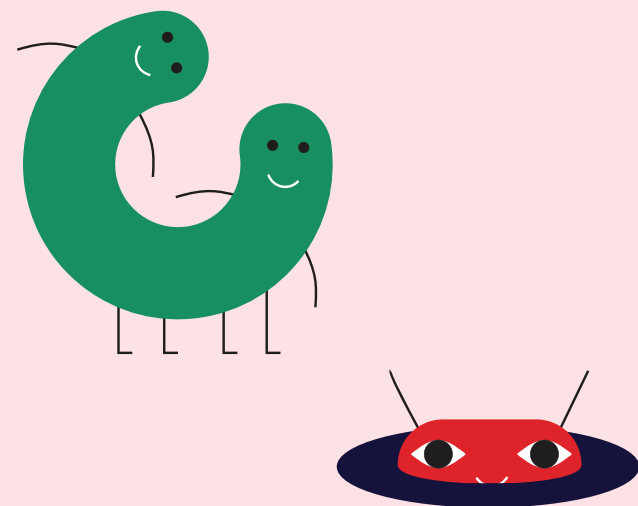
Our digital city is inclusive. We take into account the differences between individuals and groups, without losing sight of equality.

## CONTROL



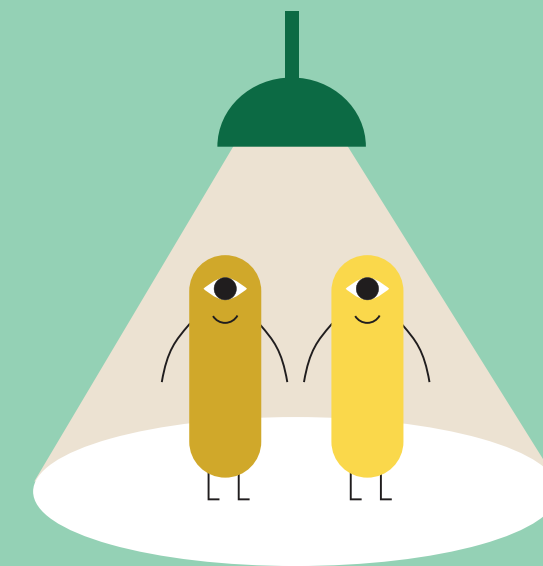
Data and technology should contribute to the freedom of citizens. Data are meant to serve the people. To be used as seen fit by people to benefit their lives, to gather information, develop knowledge and find room to organise themselves. People stay in control over their data.

## TAILORED TO THE PEOPLE



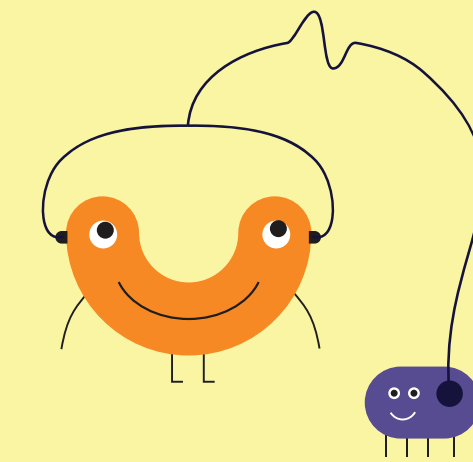
Data and algorithms do not have the final say. Humanity always comes first. We leave room for unpredictability. People have the right to be digitally forgotten, so that there is always an opportunity for a fresh start.

## OPEN AND TRANSPARENT



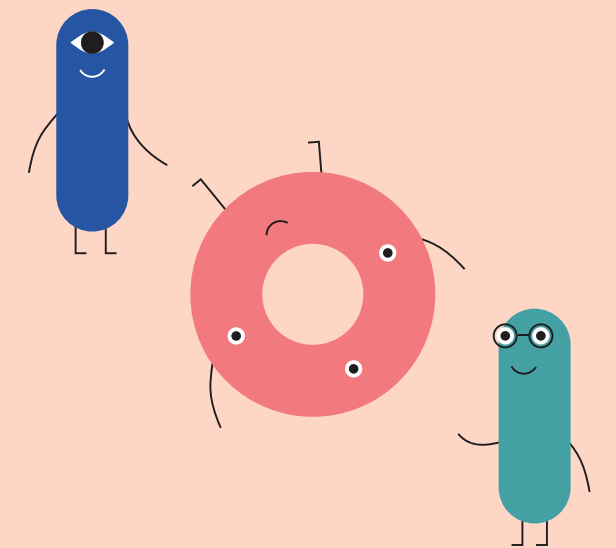
What types of data are collected? For what purpose? And what are the outcomes and results? We are transparent about this.

## LEGITIMATE AND MONITORED



Citizens and users have control over the design of our digital city. The government, civil society organizations and companies facilitate this. They monitor the development and the social consequences.

## FROM EVERYONE FOR EVERYONE



Data that the city, companies and other organizations generate from the city are held in common. Everyone can use them. Everyone can benefit from them. Together we make agreements about this.